



Needham Bank  
**GREAT HALL**  
CONCERT SERIES

## Sponsorship Opportunities

Become a Sponsor of the *Eleventh Season*  
of the Needham Bank Great Hall Concert Series!

### Your Sponsorship gets noticed:

- Our annual season brochure is received by more than **14,000 households** in Needham, Wellesley, and Dover
- Our frequent Constant Contact emails go out to **1700 people**
- The concert-night Sponsor program and slideshow are seen by **more than 1500** concert-goers each season

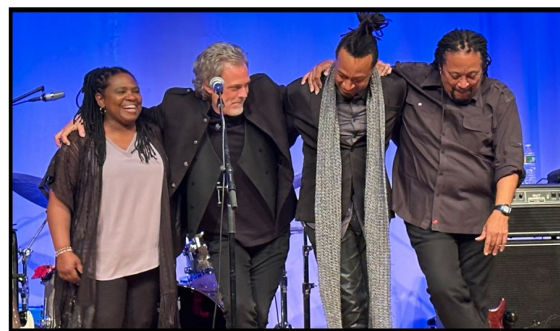
**The Great Hall Performance Foundation** produces four concerts each season in the beautifully restored Powers Hall at Needham Town Hall. Our philanthropic mission is to build a vibrant community and local economic development, by working with the Town government, allied arts organizations, and the local business community. We also highlight and support the performing arts in the Needham Public Schools through annual donation and by spotlighting student musical groups as the opening acts.

**Sponsors make it possible** for us to offer outstanding but affordable concerts with renowned, world-class artists from pop, folk, classical, and jazz genres. By becoming a sponsor, you are demonstrating your support for the Needham community and the Performing Arts.

### Introducing our 2024-2025 Concert Season:

- **John Pizzarelli & Catherine Russell (September 21, 2024)** – Two great artists team up for a stunning night of cool jazz.
- **The Alice Howe Band, featuring Freebo (November 2, 2024)** - A rising voice in Americana music and a venerable rock, folk, and blues icon.
- **Pure Prairie League (March 8, 2025)** – New tunes and old favorites from one of Country-Rock’s pioneering forces.
- **The Orion Chamber Ensemble (May 3, 2025)** – Internationally-known performers with a robust repertoire of widely known piano trios and lesser-known gems.

*Below: The Canadian Brass, September 2022. Ruthie Foster and her band take a bow, March 2023.*



# Season Sponsor Levels & Benefits

## **\$5000+ Concert Sponsorship**

- Be the Presenting Sponsor for one of the season's concerts (**one** available per concert)
- 6 Season Tickets with VIP seating (first 2 rows) for all four concerts
- Highlighted branding on all media, website page, and front cover of concert program
- Feature page in the program for your concert
- Logo highlighted in Sponsor slideshow before your concert
- Sponsorship and Logo highlighted on tickets for your concert
- Included in Sponsor slider on website
- Listed in Sponsor pages on website and concert programs
- Introductory concert thank-you from the stage
- Logo included in all concert PR and social media posts

## **\$2500+ Corporate Sponsorship**

- 4 Season Tickets with VIP seating (first 3 rows)
- Branding on all media, website pages, and front cover of concert program book
- Included in Sponsor slider on website
- Listed in Sponsor pages on website and concert programs
- Full-page ad in each concert program (4)
- Logo included in Sponsor slideshow before each concert
- Introductory concert thank-you from the stage
- Logo included in all social media posts

## **\$1000+ Partners**

- 2 Season Tickets with VIP seating (first 3 rows)
- Full-page ad in each concert program (4)
- Listed in Sponsor pages on website and concert programs
- Logo included in Sponsor slideshow before each concert
- Introductory concert thank-you from the stage

## **\$750 Enthusiasts**

- Half-page ad in each concert program (4)
- Listed in Sponsor pages on website and concert programs
- Introductory concert thank-you from the stage

In order to include your Sponsorship in all collateral, the payment and materials (logo, ad copy, etc) are due by **August 1**. See attached sheet for specifications.

If you want more information or have any questions, please contact:

Kim Marie Nicols  
[Kim\\_Marie\\_Nicols@yahoo.com](mailto:Kim_Marie_Nicols@yahoo.com)  
781-223-6948

Moe Handel  
[mph35@cornell.edu](mailto:mph35@cornell.edu)  
781-290-8282



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## Information for Sponsors

Thank you for becoming a Sponsor of the Great Hall Concert Series. We truly appreciate your support of world-class music in Needham!

### **Please confirm your Sponsorship level:**

\_\_\_\_\_ Concert Sponsor (\$5000+)      \_\_\_\_\_ Corporate Sponsor (\$2500+)  
\_\_\_\_\_ Partner (\$1000+)      \_\_\_\_\_ Enthusiast (\$750)

### **Ad and Logo Specifications:**

1. Full-page ad – 8” h x 5” w (portrait orientation); color preferred
2. Half-page ad – 4” h x 5” w (landscape orientation)
3. Artwork resolution – 300+ dpi or equivalent
4. Artwork formats - .jpg, .pdf, .png
5. Please also include a separate image of your **logo**
6. Email artwork to Gloria Greis, [g.greis@rcn.com](mailto:g.greis@rcn.com)

**Deadlines:** In order for your Sponsorship to be included in all series PR and collateral, we must receive your artwork and payment no later than **August 1**.

**Sponsor Name** (as you would like to see it listed):

\_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Sponsor Contact Phone: \_\_\_\_\_

Sponsor Contact Email: \_\_\_\_\_

Please return this form with a check made out to **The Great Hall Performance Foundation, PO Box 920063, Needham, MA 02492.**

If you prefer to make an **electronic payment**, please contact Michael Greis at [mgreis@comcast.net](mailto:mgreis@comcast.net).